

# 12<sup>nd</sup> Annual Conference on Business Information Systems

Nov 6-7, 2015  
University of Pannonia  
Veszprém, HUNGARY



## Call for Papers

The **GIKOF** professional forum is a special group of the NJSzT Hungarian Computing Society ([www.njszt.hu/en](http://www.njszt.hu/en)). Our mission is to do research and disseminate this knowledge on all business-related ICT applications and research to professionals and to a broader public. Our organization has been holding together home and foreign researchers, university faculty, business and ICT professionals working in this rapidly growing application field. Our special task is to support BSc and Masters level higher education on Business Information Systems and related topics.

In 2015 we organize our traditional, nationwide **Conference** on November 6/7 at the University of Pannonia, Faculty of Economics and Business Administration, Veszprém, Hungary. It has always given a good face-to-face opportunity to professionals for an open discussion and to establish joint research and other cooperation.

## PLANNED SECTIONS AND TOPICS

### RESEARCH

- Knowledge Management
- Business Process Modelling
- Business Intelligence
- Big Data
- eBusiness
- Sustainability Informatics

### EDUCATION

- eLearning
- Business Informatics BSc and MSc
- Experiences of Dual Studies
- Doctoral Schools

## DEADLINES

- **03/08/15:** Abstract Submission
- **07/09/15:** Notification of Acceptance
- **05/10/15:** Submission of Extended Abstracts
- **18/10/15:** Final Program
- **6-7/11/15:** Conference Date
- **15/12/15:** Final Paper Submission

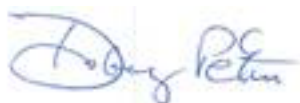
The OGIK Conference (formerly named ISBIS – International Symposium on Business Information Systems) gives floor to senior and junior researchers and practitioners to present their results, show field experiences or new applications and to generate professional discussion.

Sections will be organized as the Program Committee will see the scope and quality of contributions. Preferred areas are data management trends, corporate IT governance and ERPs, business process modeling, decision support, ICT related business projects, audit & controlling in ICT, leveraging web- and mobile-technologies, business intelligence, eBusiness solutions, special applications, and higher education solutions related to BIS and ICT.

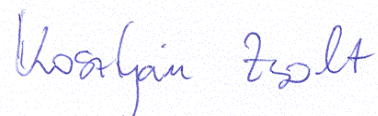
Contributions (a 2-3 pages, essay-long abstract on English or on Hungarian) can be sent via email to [ogik2015@easychair.org](mailto:ogik2015@easychair.org). Updated information is available on our GIKOF website <http://gikof.njszt.hu> and on the easychair conference system.

## Fees

**Participation** (2 days, buffet, reception, CD with abstracts, etc.): **80 EUR**  
Discounts for PhD students, sponsors, senior researchers apply, see the website. Authors of articles selected by the Program Committee for a printed version in the blind-reviewed, EBSCO-indexed SEFBIS Journal (ISSN 1788-2265) and GIKOF Journal (ISSN 1588-9130) are kindly asked to purchase 10 copies of the issue (total 30 EURs) to cover double review expenses.



**Péter Dobay**  
Chair of NJSzT GIKOF



**Zsolt T. Kosztyán**  
Chair of Program Committee